

# 黄金周假日 GOLDEN WEEK

2015年9月14日至10月17日

FROM SEPTEMBER 14<sup>TH</sup> TO OCTOBER 17<sup>TH</sup>, 2015

**PRINTEMPS**  
P A R I S

# 黄金周假日特惠

GOLDEN WEEK SPECIAL OFFERS

欢迎光临法国春天百货, 奢华精品百货的首选圣地。在黄金周假日之际, 从2015年9月14日至10月17日, 春天百货将为您提供一系列精选品牌特惠, 带给您假日无限惊喜。这本小册子为您明列各项优惠细节, 以及店内主要品牌活动。法国春天百货, 汇集国际顶尖品牌的购物天堂, 供您尽情挑选。

Welcome to Printemps, the luxury department store destination. From September 14<sup>th</sup> to October 17<sup>th</sup> 2015, Printemps is delighted to present you a selection of special offers from your favorite brands. You will find in this brochure all the details of offers, together with the major events and happenings in Printemps Haussmann store. Enjoy your shopping among the prestigious brands at Printemps.



# 旗舰店品牌目录

BRANDS AT PRINTEMPS HAUSSMANN

## 高级珠宝 Fine Jewellery

宝诗龙 Boucheron, 宝格丽 Bulgari, 卡地亚 Cartier, 尚美 Chaumet, 萧邦 Chopard, 大卫·雅曼 David Yurman, 戴比尔斯 De Beers, 爱马仕 Hermès, 宝曼兰朵 Pomellato, 蒂芙尼 Tiffany & Co., 梵克雅宝 Van Cleef & Arpels, 缇图 Vertu...

## 高级钟表 Luxury Timepieces

万国 I.W.C., 积家 Jaeger-LeCoultre, 浪琴 Longines, 万宝龙 Montblanc, 欧米茄 Omega, 伯爵 Piaget, 劳力士 Rolex, 罗杰杜彼 Roger Dubuis, 泰格豪雅 TAG Heuer, 帝舵 Tudor...

## 高级皮具 Luxury Accessories

巴黎世家 Balenciaga, 宝缇嘉 Bottega Veneta, 博柏利 Burberry, 赛琳 Céline, 香奈儿 Chanel, 蔻依 Chloé, 克里斯提·鲁布托 Christian Louboutin, 蔻驰 Coach, 迪奥 Dior, Dolce & Gabbana, 芬迪 Fendi, 高雅德 Goyard, 古奇 Gucci, 罗意威 Loewe, 马克·雅可布 Marc Jacobs, MCM, 迈克·科尔斯 Michael Kors, 缪缪 Miu Miu, 普拉达 Prada, 普罗恩萨·施罗 Proenza Schouler, 依夫圣罗兰 Saint Laurent Paris, 菲拉格慕 Salvatore Ferragamo...

## 女士时尚 Women's Wear

巴黎世家 Balenciaga, 博柏利 Burberry, 香奈儿 Chanel, Isabelle Marant, Jimmy Choo, 高田贤三 Kenzo, Maje, Max Mara, 缪缪 Miu Miu, 蒙口 Moncler, 丽派朵 Repetto, Sandro, 菲拉格慕 Salvatore Ferragamo, 斯特拉·麦卡特尼 Stella McCartney, 托德斯 Tod's, 华伦天奴 Valentino...

## 男士时尚 Men's Wear

阿玛尼 Armani, 巴利 Bally, 博柏利 Burberry, 迪奥 Dior, 登喜路 Dunhill, 古驰 Gucci, 雨果博斯 Hugo Boss, 蒙口 Moncler, 普拉达 Prada, 拉尔夫·劳伦 Ralph Lauren, 托德斯 Tod's, 菲拉格慕 Salvatore Ferragamo, 杰尼亚 Zegna...

## 美容护肤 Beauty Products

娇韵诗 Clarins, 海蓝之谜 Crème de la Mer, 雅诗兰黛 Estée Lauder, 娇兰 Guerlain, 祖马龙 Jo Malone, 科颜氏 Kiehl's, 兰蔻 Lancôme, 莱珀妮 La Prairie, 欧舒丹 L'Occitane, 希思黎 Sisley, 依夫圣罗兰 Yves Saint Laurent...

## 家居美食 Housewares & Fine Food

巴卡拉 Baccarat, Bernardaud, 昆庭 Christofle, 拉杜丽 Ladurée, Lalique, 巧克力世家 La Maison du Chocolat, Mariage Frères, 日默瓦 Rimowa, Saint Louis, 新秀丽 Samsonite...

品牌目录请登录: [www.printempsparis.cn](http://www.printempsparis.cn)  
Check out all brands at [www.printemps.com](http://www.printemps.com)

## 旗舰店新貌

STORE NEWS

### 欢乐150年，春天百货！

HAPPY 150<sup>TH</sup> BIRTHDAY  
PRINTEMPS!

今年，法国春天百货Printemps  
迎来其150周年诞辰，庆祝150  
年来优雅、创新与分享的历程。  
在黄金周之际，国际知名品牌  
Agatha、Michael Kors与Lacoste  
携手相伴春天百货庆贺盛典。  
欢乐150年，春天百货！

This year, Printemps is celebrating  
150 years of elegance, innovation  
and shared history with its  
customers. On the occasion of the  
Golden Week, Agatha, Michael  
Kors and Lacoste will be joining  
Printemps in its celebrations.  
Happy 150<sup>th</sup> Birthday Printemps!



## 旗舰店新貌

STORE NEWS

### 迈克·科尔斯

MICHAEL KORS

著名美国时尚品牌迈克·科尔斯以  
华丽风范与经典优雅享誉世界，  
如今推出三款独家作品，欢庆法  
国春天百货Printemps周年纪念：  
花卉印花连衣裙、皮夹和Sutton  
手袋，均采用了春天百货150周年  
纪念的主打颜色。

春天女士时尚馆，-1, 3及5层

The acclaimed American designer  
with an innate sense of glamour  
and an unflinching eye for timeless  
elegance celebrates Printemps'  
anniversary with three exclusive  
creations: a floral-print dress, a  
wallet and a Sutton bag in the  
signature colour of Printemps' 150<sup>th</sup>  
birthday.

Women's Store, floors -1, 3 & 5.



### AGATHA

AGATHA

作为法国时尚首饰领军品牌，  
Agatha为您呈献以纯银、珍珠和  
彩玻璃打造的缤纷首饰系列。  
Agatha团队在黄金周假日期间热  
忱恭候您的光临。

春天女士时尚馆，-1层

Agatha, the leading French designer  
of costume jewellery, presents a  
collection of essential jewellery  
pieces in sterling silver, beads and  
rhinestones. Agatha extends a warm  
welcome for Golden Week.

Women's Store, floor -1



### 鳄鱼

LACOSTE

这款三色Polo衫采用Lacoste  
标志性的小凸纹网眼面料制成，  
领口及袖边镶缝精美的花边。可  
搭配您最喜欢的牛仔服饰随心  
穿着。

春天男士时尚馆，3层

Fine iconic piping adorns the collar  
and sleeves of this tricolor polo  
crafted in signature Lacoste petit  
piqué. Ideal with your favorite jeans  
in unwashed denim.

Men's Store, floor 3.

## 旗舰店新貌

STORE NEWS

### 蔻依

CHLOÉ

蔻依Chloé盛邀您前往法国春天百货Printemps巴黎奥斯曼旗舰店探索品牌的限时精品店。Drew手包专属柜台将为您带来独一无二的双色手包，装饰镀金金属配饰的各色包款令人喜出望外。该系列手包选用异域粒面皮革制成，浑然天成的女性气息和潇洒从容的华贵气度令人爱不释手。限量版作品。

春天女士时尚馆，0层及2层

Chloé invites you to visit its pop-up store at Printemps Haussmann. An exclusive capsule collection of Drew bags will surprise you with unique two-colour designs featuring golden metallic fittings. The collection is presented in exotic or grained leather and will naturally enhance your look with its feminine, casual feel. Limited edition.

Women's Store, floors 0 & 2.



## 旗舰店新貌

STORE NEWS



### 奥斯曼旗舰店鞋履专区

PRINTEMPS HAUSSMANN SHOE DEPARTMENT

高跟鞋、凉鞋、休闲鞋、短靴：各色必备时尚鞋履尽在春天百货！法国春天百货Printemps开辟了一整层楼的空间，打造鞋履和必备时尚配饰的独享购物天地。这片坐拥五大时尚精品的购物空间，可满足您所有的需求。Manolo Blahnik和Jimmy Choo等设计师的创意作品，香奈儿、迪奥、普拉达等最负盛名的奢侈品牌，以及时尚新潮的运动品牌臻品云集。一系列精选作品打造不同风格的优雅与别致。

春天女士时尚馆，5层

Welcome to the paradise for shoe lovers at Printemps! Occupying the whole 5<sup>th</sup> Floor of the Women's store, the 3000 square meter space is entirely dedicated to the best selection of Women's shoe. Its five different universes fulfills the needs of even the most discerning globetrotters. It comprises luxury and designer sections, such as Jimmy Choo and Manolo Blahnik as well as classic, casual chic and inspiringly trendy: Chanel, Yves Saint Laurent and Dior. Truly, for footwear addicts it's a dream made reality.

Women's Store, floor 5.

## 高级钟表精选

FINE WATCHMAKING SELECTION



## 芝柏

GIRARD-PERREGAUX

著名瑞士高级钟表品牌芝柏始创于1791年。早在复古潮流席卷时尚界之前，芝柏就以1945年的一款装饰艺术风格腕表为设计灵感，推出时计系列。此后，芝柏以现代精神诠释1945年复古时计，推出纷呈表款，此系列今年迎来70周年诞辰。这一经典隽永的表款尽显非凡优雅气度。

春天女士时尚馆, 1层

Girard-Perregaux is a Swiss luxury watch manufacturer that traces its origins to 1791. Well before the vintage look had permeated all trends, Girard-Perregaux conceived a collection inspired by the retro forms of one of its Art Deco style watches from 1945. Since then, a variety of versions have drawn up modern interpretations of the unique personality of the Vintage 1945 line, which celebrates its 70<sup>th</sup> anniversary this year. This timeless watch, adorning the wrists of discerning connoisseurs worldwide, is distinguished by its undeniable elegance.

Women's Store, floor 1.

## 高级钟表精选

FINE WATCHMAKING SELECTION

## 伯爵

PIAGET

逾五十年来，伯爵成为超薄腕表领域的领航者。伯爵标志性的Altiplano系列腕表，融合举世无双的纯净线条与凝练表盘，完美诠释出品牌的卓越精髓。2015年，伯爵Altiplano系列又添新成员，一款金质链带腕表成为时尚人士的必入佳品。

春天女士时尚馆, 1层

For over half a century, the Piaget Maison has become an expert of the ultra-thin. Fusing clean lines and an understated dial, the iconic Altiplano line, characterized by its two world records, reflects the excellence of this Maison. In 2015, Piaget enriches Altiplano with a gold bracelet to make it the chic and urban must-have of its new collection.

Women's Store, floor 1.



## 高级钟表精选

FINE WATCHMAKING SELECTION

积家

JAEGER-LECOULTRE

### Rendez-Vous Night & Day日夜显示腕表

凭借专为纯粹风格腕表而设计的宽大比例，Rendez-Vous Night & Day约会系列日夜显示女装腕表不论白天还是夜晚都是钟爱传统钟表美感的女士们的忠实伴侣。这款白金珠宝腕表搭载自动上链机芯，绮丽的珍珠母贝表盘，清晰地展现出昼/夜显示，为腕表赋予了独特的女性魅力。

春天女士时尚馆，1层

### Rendez-Vous Night & Day

With its generous proportions designed in the purest watchmaking style, the Rendez-Vous Night & Day is a faithful companion round the clock for women who are passionate about beauty and watchmaking tradition. Equipped with a self-winding movement, this jewellery creation is decorated with a distinguished dial lending it a unique feminine sophistication.

Women's Store, floor 1.



## 高级钟表精选

FINE WATCHMAKING SELECTION



古驰

GUCCI

### 马衔扣系列

马衔扣是古驰最经典的设计之一。这一图案最初诞生于50年代，以佛罗伦萨上流社会钟爱的马术活动为灵感。品牌将马衔扣图案广泛运用于鞋履、配饰和珠宝作品，如今更华丽装饰全新女士腕表系列，呈现多款弥足珍贵的表款。

春天女士时尚馆，1层

### Horsebit Collection

The horsebit is one of Gucci's signature icons. First introduced in the 1950s, the horsebit was originally inspired by the equestrian pastimes of Florentine high society. Used across shoes, accessories and jewelry, the horsebit icon now translates into a stylish watch collection for women released in several variants, including precious models.

Women's Store, floor 1.

## 高级珠宝精选

FINE JEWELLERY SELECTION



## 大卫·雅曼

DAVID YURMAN

1980年，建筑师大卫·雅曼(David Yurman)与画家妻子西碧尔(Sybil)共同创建了美国著名珠宝与钟表品牌大卫·雅曼。品牌女士和男士系列的设计灵感源自古典艺术与建筑、大自然及马术装饰图案。大卫·雅曼所有设计作品中最为著名的当属Cable系列手镯，这款标志性的扭花式手镯完美诠释了轻盈舒适的美式奢华。

春天女士时尚馆, 1层

David Yurman is the premiere American jewelry and timepiece company, founded in 1980 by David Yurman, a sculptor, and his wife, Sybil, a painter. Their collections for women and men are inspired by classical art and architecture, nature, and equestrian motifs. The most famous of all David Yurman designs is the Cable bracelet, an iconic twist that captures the essence of effortless American luxury.

Women's Store, floor 1.

## 奢华配饰精选

LUXURY ACCESSORY SELECTION

### 纬图

VERTU

携手纬图Signature Red Calf, 享受非凡体验 Signature触屏手机选用华贵材质, 以手工精心组装而成, 堪称非凡珍品, 彰显纬图品牌形象。华贵材质与超凡工艺的完美结合, 令Signature触屏手机成为万众瞩目的卓越佳品。这款纬图的代表之作身裹红色小牛皮, 搭配银质及不锈钢部件, 彰显独一无二的优雅风范。

春天女士时尚馆, 1层

### Experience extraordinary with Vertu Signature Red Calf

Meticulously handcrafted from the finest rare materials to our uncompromising standards, Signature is the outstanding, elementary expression of Vertu's vision. A unique blend of the finest materials and the most exacting craftsmanship, Signature is created to be truly exceptional. Your Signature is a passport to a world of possibilities; from 24-hour Concierge to unique, once-in-a-lifetime experiences.

This quintessential English edition features rich red calf leather, complemented by stainless steel and silver accents.

Women's Store, floor 1.



## 男士时尚精选

FASHION BRAND SELECTION

### BRUMMELL

自创立以来, Brummell便被视为男士时尚领域的先驱品牌, 其制作工艺非凡独特。Brummell的作品优雅天成, 材质高贵、剪裁细腻、价格亲和。2015年, Brummell推出引领潮流的全新西装, 更为柔软轻薄。拥有紧身和直筒两种剪裁款式, 均在意大利工坊以精选面料制作而成。

春天男士时尚馆, 4层

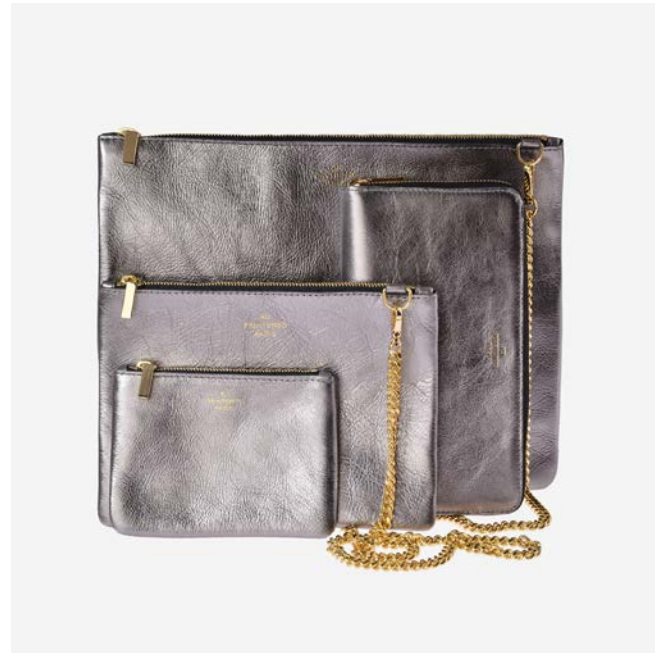
Since its creation, Brummell has established itself as an innovator of men's fashion that uses original manufacturing methods. With elegance at its core, the Brummell brand consistently combines quality materials, considered cuts and affordable price tags. In 2015, Brummell refined its new suit, bringing it right up-to-date and making it more supple and light. Available in two cuts, slim and straight, it is available in a range of fabrics produced by the finest Italian workshops.

Men's Store, floor 4.



## 时尚配饰精选

FASHION ACCESSORIES SELECTION



### AU PRINTEMPS PARIS

Au Printemps Paris系列皮具为您带来融合精湛工艺、优良品质与现代气息的精选佳品。Au Printemps Paris系列独家呈献的皮具简洁优雅, 堪称创意十足的经典时尚杰作, 兼具精炼的线条和摩登的细节: 价优物美的产品, 法国/意大利制造的精良品质, 呈献给追求独特风格的客户。法国春天百货, 购买独享皮具系列的理想之地。

春天女士时尚馆, -1层

Au Printemps Paris is a must-have collection of leather goods featuring a blend of fine craftsmanship, quality and modern design. Simple and elegant, the exclusive Au Printemps Paris collection is both creative and timeless. It expertly combines elegant lines and contemporary details in a range of affordable and exceptionally high-quality Made-in-France / Made-in-Italy pieces for customers seeking a truly unique style. Printemps has become the destination for exclusive and affordable leather goods.

Women's Store, floor -1.



## 时尚配饰精选

FASHION ACCESSORIES SELECTION



## 时尚配饰精选

FASHION ACCESSORIES SELECTION

### 迈克·科尔斯

MICHAEL KORS

纽约时尚品牌迈克·科尔斯开创了奢华运动风尚的先河。迈克·科尔斯深受名流和巨星的喜爱，屡获时尚大奖，堪称曼哈顿风格的代名词：轻盈连衣裙、精致针织衫、飘逸长裤、时髦配饰和舒适奢华的时尚单品，完美适合从第五大道到长岛海滩的各种场合。迈克·科尔斯的品牌理念始终如一：以完美作品彰显女性价值。

春天女士时尚馆, -1、3及5层

The New York-based designer is recognized as an icon of luxury sportswear. Idolized by the jet-set and celebrities, and winner of numerous awards within the fashion industry, Michael Kors embodies made-in-Manhattan chic: floaty dresses, gorgeous knitwear, flowing trousers, on-trend accessories, glamorous and comfortable garments which can be spotted both on 5<sup>th</sup> Avenue and at Long Island beach parties. The designer has consistently prioritized creating first-class quality pieces that celebrate and flatter women.

Women's Store, floors -1, 3 & 5.

### 寇驰

COACH

寇驰作为一个拥有悠久历史的现代美国奢侈品牌，一贯秉承卓越品质和精工细制的理念。在全世界，寇驰均是随性优雅的纽约风时代名词。

春天女士时尚馆, -1层及0层

春天男士时尚馆, 0层

Coach is a modern American luxury brand with a rich heritage rooted in quality and craftsmanship. All over the world, the Coach name is synonymous with the ease and sophistication of New York style.

Women's Store, floors -1 & 0.

Men's Store, floor 0.



## 女士时尚精选

FASHION BRAND SELECTION

### CLAUDIE PIERLOT

#### Claudie Pierlot与Saint James 合作系列

编织水手羊毛衫的标志与巴黎时尚创意的邂逅，造就原汁原味的法式衣橱，坐拥七大经重新演绎的基本款服饰。James 携手 Claudie，缔造特色独具的传奇佳话。Claudie蝴蝶结成为冬日里不可或缺的良好伴，Saint James针织衫彰显优雅线条，羊毛衫搭配薄纱围巾，完美体现独到创意与法式卓越工艺。欢迎您前往法国春天百货专卖店，或登录Claudie Pierlot官方网站

[www.claudiepierlot.com](http://www.claudiepierlot.com)探索这系列精品。

春天女士时尚馆，3层

#### Saint James + Claudie Pierlot

When the leader in knitted sailor sweaters meets the Parisians' favourite designer, the result is a wardrobe made in France, featuring 7 basic items that have been treated to a brand new look. James + Claudie = a love story bringing design codes together. The Claudie knot adds a new twist to winter essentials, the Saint James knit enhances cuts, and sweaters are adorned with scarves to create a capsule wardrobe infused with French creativity and know-how. Find out more at the Printemps store and on [www.claudiepierlot.com](http://www.claudiepierlot.com)  
Women's Store, floor 3.



## 美容精选

BEAUTY BRAND SELECTION



### 兰蔻

LANCÔME

#### 兰蔻小黑瓶大眼精华

消除黑眼圈，平复眼袋，令眼眸更为明媚动人：享受每天一分钟的深层滋养，兰蔻小黑瓶大眼精华以更卓效的配方和全新设计，为您的眼部带来清爽感受。亦欢迎您前来探索兰蔻小黑瓶精华肌底液。

春天美容-家居馆，0层

春天女士时尚馆，-1层

#### Advanced Génifique Yeux Light-Pearl

Dark circles diminished, eye bags reduced and eyes look visibly bigger: thanks to the combined action of an enhanced formula and a new generation applicator, Advanced Génifique Yeux Light-Pearl restores freshness to the eyes in just one minute of daily pleasure. Why not take the opportunity to rediscover Advanced Génifique Youth Activating Concentrate?

Beauty-Home Store, floor 0.

Women's Store, floor -1.

## 美食精选

FINE FOOD SELECTION



### 普希金点心店

CAFÉ POUCHKINE

自1999年以来，Café Pouchkine便成为体验莫斯科美食的必去之地。Maison Dellos餐厅的创建者Andrey Dellos，一手打造了Café Pouchkine普希金点心店，在无以伦比的装饰氛围中为宾客带来法式及俄式美味佳肴。2010年，Andrey Dellos在法国春天百货Printemps巴黎奥斯曼旗舰店的0层开设了专传法式美食的普希金点心店，为巴黎的美食拥趸开辟出一块专属天地。

春天女士时尚馆，0层

Since 1999, Café Pouchkine has been a go-to address for foodies in the Russian capital. Founded by Andrey Dellos, creator of Maison Dellos, Café Pouchkine offers up French and Russian cuisine in a truly exceptional environment. In 2010, the brand's creator decided to establish the first French branch of Café Pouchkine on the ground floor of Printemps Haussmann, with a specific area given over to confectionery.

Women's Store, floor 0.

## 高级钟表优惠

SPECIAL FINE WATCHMAKING OFFERS



Ω  
OMEGA

购买欧米茄产品满8000欧元，即可获赠一瓶50毫升欧米茄香水。

春天女士时尚馆，0层及1层

Omega is pleased to offer an OMEGA 50ml perfume with a purchase of €8,000 or more.  
Women's Store, floors 0 & 1.

GP  
GIRARD-PERREGAUX  
MECHANICS OF TIME SINCE 1791

购买任一款芝柏腕表，即可获赠黑色丝质围巾一条。

春天女士时尚馆，1层

Girard-Perregaux is pleased to offer you a black silk scarf with the purchase of any Girard-Perregaux watch.

Women's Store, floor 1.



GUCCI  
MONTESS

购买任一款古驰腕表，即可获赠真皮旅行表盒一个。

春天女士时尚馆，1层

Gucci is delighted to offer a leather travel case with each Gucci watch purchased.

Women's Store, floor 1.



## 高级钟表优惠

SPECIAL FINE WATCHMAKING OFFERS



IWC  
SCHAFFHAUSEN

购买指定款万国表, 即可获赠万国表  
皮质表带\*一条。(\*万国小牛皮表带  
或鳄鱼皮表带或者Santoni牌表带,  
仅适用于部分腕表款式。)  
**春天女士时尚馆, 1层**

The Manufacture IWC Schaffhausen is  
delighted to offer you a leather bracelet\*  
with a purchase of a watch from a  
selection presented in IWC space.  
(\*Watch strap in calfskin or in alligator  
or Santoni watch strap only adaptable to  
certain watch model).  
[Women's Store, floor 1.](#)

JAEGER-LECOULTRE

购买任一款积家腕表或座钟, 即可获  
赠旅行表盒一个。

**春天女士时尚馆, 1层**

Jaeger-LeCoultre is delighted to offer  
a travel case with each watch or clock  
purchased.  
[Women's Store, floor 1.](#)



PANERAI

购买沛纳海全新系列中的任一款腕  
表, 即可获赠品牌独家名片夹一个。  
**春天女士时尚馆, 1层**

Panerai is delighted to offer you an  
exclusive card-holder inspired by the  
Panerai origins for the purchase of a  
new collection watch.  
[Women's Store, floor 1.](#)



## 高级钟表优惠

SPECIAL FINE WATCHMAKING OFFERS



PIAGET

购买伯爵产品满22000欧元(税前),  
即可获赠伯爵18K玫瑰金镂空玫  
瑰镶钻手链一条。(每个客人的  
每单购物只能享受一条手链。)  
**春天女士时尚馆, 1层**

Piaget is delighted to offer you a  
bracelet in 18K rose gold, featuring an  
openworked rose and a brilliant-cut  
diamond with a purchase of €22,000  
(exclusive of tax) or more. (One bracelet  
for each purchase per customer)  
[Women's Store, floor 1.](#)

RADO  
SWITZERLAND

购买任一款雷达腕表, 即可获赠陶瓷  
戒指一枚。  
**春天女士时尚馆, 1层**

RADO is pleased to offer you a ceramic  
ring for the purchase of a RADO watch.  
[Women's Store, floor 1.](#)



## 高级珠宝优惠

SPECIAL FINE JEWELLERY OFFERS



Chopard

购买萧邦产品满5000欧元,  
即可获赠萧邦 Wish 香水一瓶。  
**春天女士时尚馆, 1层**

Chopard is delighted to offer you  
a bottle of its fragrance, Wish, with  
a purchase of €5,000 or more.  
[Women's Store, floor 1.](#)

## 高级珠宝优惠

SPECIAL FINE JEWELLERY OFFERS



### DAVID YURMAN

购买大卫·雅曼产品满5000欧元，  
即刻获赠1盎司淡香水一瓶。  
春天女士时尚馆，1层

David Yurman is delighted to offer you a 1-ounce bottle of DY Signature Eau De Parfum with a purchase of €5,000 or more.  
[Women's Store, floor 1.](#)

### dinh van

PARIS

购买dinh van产品满1500欧元，  
即可获赠由品牌倾情提供的银质及乳  
色海蓝宝石小号La Sphère dinh van  
吊坠。  
春天女士时尚馆，0层

dinh van is delighted to offer you a small model of La Sphère dinh van, a silver chain pendant with a milky aquamarine pearl, with a purchase of €1,500 or more.  
[Women's Store, floor 0.](#)



### MESSIKA

PARIS

购买Messika产品满3500欧元，即  
可获赠由品牌倾情提供的独家创意  
作品：Move Uno红绳手链一只。  
春天女士时尚馆，1层

Messika is delighted to offer you an exclusive creation, a Move Uno bracelet on a red cord, with a purchase of €3,500 or more.  
[Women's Store, floor 1.](#)



## 高级珠宝优惠

SPECIAL FINE JEWELLERY OFFERS



### Pomellato

购买宝曼兰朵产品满1020欧元，  
即可获赠宝曼兰朵香水一瓶。  
春天女士时尚馆，1层

Pomellato is delighted to offer you a perfume with a purchase of €1,020 or more.  
[Women's Store, floor 1.](#)

## 精品首饰优惠

SPECIAL JEWELLERY OFFERS

### Elsa Lee

PARIS

购买Elsa Lee Paris产品满150欧元，  
即可获赠由品牌倾情提供的精美珠  
宝盒一个。  
春天女士时尚馆，-1层

Elsa Lee Paris is delighted to offer you her precious jewellery box for any purchase over 150€.  
[Women's Store, floor -1.](#)



### SWAROVSKI

购买施华洛世奇首饰满150欧元，  
即可获赠镶水晶笔记本一个。  
春天女士时尚馆，-1层及0层

Swarovski is delighted to offer you a crystallized notebook for any purchase over €150 or more.  
[Women's Store, floors -1 & 0.](#)



## 时尚配饰优惠

SPECIAL FASHION & ACCESSORIES OFFERS



### AU PRINTEMPS PARIS

凡在Au Printemps Paris 购物满250欧元，即可获赠意大利制造皮质手包一个。另外，购买Au Printemps Paris系列任一精品，即可享受在您的包袋上烫印姓名首字母的个性化服务。  
**春天女士时尚馆，-1层**

Au Printemps Paris is delighted to offer you a leather pouch Made in Italy with a purchase over €250. Au Printemps Paris is delighted to personalize any bag you purchase with engraved initials.  
[Women's Store, floor -1.](#)



购买阿玛尼牛仔产品满350欧元，即可获赠阿玛尼牛仔独家礼品一个。  
**春天女士时尚馆，3层**  
**春天男士时尚馆，3层**

Armani Jeans is delighted to offer you an exclusive gift with a purchase of €350 or more.  
[Women's Store, floor 3.](#)  
[Men's Store, floor 3.](#)



### BALLY

购买巴利产品满595欧元，即可获赠手机外置充电器一只及皮质保护盒一个。  
**春天女士时尚馆，0层**  
**春天男士时尚馆，0层和5层**

Bally is delighted to offer you a travel battery charger with its elegant leather holder with a purchase of €595 or more.  
[Women's Store, floor 0.](#)  
[Men's Store, floors 0 & 5.](#)



## 时尚配饰优惠

SPECIAL FASHION & ACCESSORIES OFFERS



### COACH NEW YORK

购买蔻驰产品满350欧元，即可获赠蔻驰独家礼品一个。  
**春天女士时尚馆，-1层及0层**  
**春天男士时尚馆，0层**

Coach is delighted to offer you an exclusive gift with a purchase of €350 or more.  
[Women's Store, floors -1 & 0.](#)  
[Men's Store, floor 0.](#)

### HUGO BOSS

购买HUGO BOSS产品满400欧元，即可获赠皮革护理套装一份。  
**春天男士时尚馆，-1、0、3、4及5层**  
**春天女士时尚馆，6层**

HUGO BOSS is delighted to offer a shoe polish kit with a purchase of €400 or more.  
[Men's Store, floors -1, 0, 3, 4 & 5.](#)  
[Women's Store, floor 6.](#)



### LANCEL

购买Lancel产品满800欧元，即可获赠Enveloppe荔枝纹皮革小手袋一只。  
**春天女士时尚馆，0层**

Lancel is delighted to offer you a small pouch Enveloppe in grained leather with a purchase of €800 or more.  
[Women's Store, floor 0.](#)



## 时尚配饰优惠

SPECIAL FASHION & ACCESSORIES OFFERS



### MICHAEL KORS

购买迈克·科尔斯产品超过300欧元，即可获赠由品牌倾情提供的独家礼品一份。

**春天女士时尚馆，-1层、3层及5层**

Michael Kors is delighted to offer you an exclusive gift with a purchase of €300 or more.

Women's Store, floors -1, 3 & 5.



### MULBERRY

购买Mulberry产品满1300欧元，即可获赠价值130欧元的品牌零钱包一只。

**春天女士时尚馆，0层**

Mulberry is delighted to offer you a Tree coin pouch worth €130 with a purchase of €1,300 or more.

Women's Store, floor 0.



## 精致美食优惠

SPECIAL FINE FOOD OFFERS



LA MAISON DU CHOCOLAT  
PARIS

购买La Maison du Chocolat产品满50欧元，即可获赠4枚装糖衣杏仁礼盒一份。

**春天女士时尚馆，0层**

**春天美容-家居馆，2层**

La Maison du Chocolat is pleased to offer you a gift box with four pralines for each purchase of a minimum of €50.

Women's Store, floor 0.  
Beauty-Home Store, floor 2.

## 精致美食优惠

SPECIAL FINE FOOD OFFERS



### MARIAGE FRÈRES

购买MariageFrères产品满150欧元，即可获得由品牌倾情提供的Marco Polo Rouge茶袋精装礼盒一份。

**春天美容-家居馆，2层**

Mariage Frères is delighted to offer you a gift set of Marco Polo Rouge muslin tea sachets with a purchase of €150 or more.

Beauty-Home Store, floor 2.

## 精品箱包优惠

SPECIAL LUGGAGE OFFER

**DELSEY**  
PARIS

购买Delsey产品满200欧元，即可获赠Aurore系列双面信用卡夹一个或Indiscretion系列手包一只。

**春天女士时尚馆，-1层**

**春天美容-家居馆，-1层**

DELSEY is delighted to offer you a double-sided card holder from the AURORE collection or a pouch from the INDISCRETION collection with a purchase of €200 or more.

Women's Store, floor -1.  
Beauty-Home Store, floor -1.



## 美容护肤优惠

SPECIAL BEAUTY OFFERS



### CLARINS

购买5件娇韵诗产品，即可获赠专属美容3件套和晚宴手包。(包括：金色手包、30毫升温和泡沫洁面霜、30毫升新生紫肤身体霜及30毫升手部修护霜。)

**春天美容-家居馆，0层**

**春天女士时尚馆，-1层**

Receive your Beauty Kit along with an elegant evening clutch with a purchase of five products. (Set containing: gold clutch, 30ml Gentle Foaming Cleanser, 30ml Extra-Firming Body Cream, & 30ml Hand and Nail Treatment Cream.)

Beauty-Home Store, floor 0.  
Women's Store, floor -1.

## 美容护肤优惠

SPECIAL BEAUTY OFFERS



### CRÈME DE LAMER

购买海蓝之谜产品满800欧元, 即可获得一份旅行套装。  
(套装内包括一瓶7毫升精华面霜、一支5毫升活颜焕肤精华露和一支5毫升赋活提亮眼部凝露)  
**春天美容-家居馆, 0层**  
**春天女士时尚馆, -1层**

Crème de la Mer is delighted to offer a weekend-size beauty rituel with a purchase of €800 or more. (Rituel containing a 7ml Moisturising Soft Cream, a 5ml Regenerating Serum and a 5ml Illuminating Eye Gel).  
[Beauty-Home Store, floor 0.](#)  
[Women's Store, floor -1.](#)

## 美容护肤优惠

SPECIAL BEAUTY OFFERS



### GUERLAIN PARIS

购买娇兰产品满500欧元, 即可获得赠御廷兰花奢华系列体验礼盒一个。  
**春天美容-家居馆, 0层**  
**春天女士时尚馆, -1层及0层**

Guerlain is delighted to offer you the Orchidée Impériale Discovery Set for a purchase of €500 or more.  
[Beauty-Home Store, floor 0.](#)  
[Women's Store, floors -1 & 0.](#)

## Dior

我们的美容专家将在您光临之际, 携手Dreamskin为您揭晓完美肌肤的秘密。在享受独家体验的同时, 可获得迷你试用装一份。

**春天美容-家居馆, 0层**  
**春天女士时尚馆, -1层**

During your beauty consultation, our Beauty Experts will be delighted to share with you the secret of perfect skin using Dreamskin. A special attention is prepared for you after this experience.  
[Beauty-Home Store, floor 0.](#)  
[Women's Store, floor -1.](#)



### PARFUMS HOUBIGANT PARIS

购买Houbigant产品满125欧元, 即可获得10毫升随身装香氛喷雾, 可选择内盛香氛。  
**春天美容-家居馆, 0层**

The House of Houbigant is pleased to offer you an exclusive 10ml purse spray of perfume extract of your choice for any purchase of over €125.  
[Women's Store, floor 0.](#)



### diptyque paris

购买diptyque产品满200欧元, 即可获得70克迷你玫瑰香氛蜡烛一支。  
**春天美容-家居馆, 0层**

diptyque is delighted to offer a 70g Roses mini scented candle with a purchase of €200 or more.  
[Beauty-Home Store, floor 0.](#)



### Kiehl's SINCE 1851

科颜氏满额送好礼: 凡消费满130欧元, 即可获得周末旅行精致5件护肤套装。  
**春天美容-家居馆, 1层**  
**春天女士时尚馆, -1层**

Kiehl's is delighted to offer you a cosmetics bag containing five weekend-size products with the purchase of €130 or more.  
[Beauty-Home Store, floor 1.](#)  
[Women's Store, floor -1.](#)



## 美容护肤优惠

SPECIAL BEAUTY OFFERS



LANCÔME  
PARIS

购买兰蔻产品满120欧元,即可获赠  
立体塑颜系列礼盒一份。  
春天美容-家居馆, 0层  
春天女士时尚馆, -1层

Lancôme is delighted to offer a Rénergie duo set with a purchase of €120 or more on Lancôme products.  
Beauty-Home Store, floor 0.  
Women's Store, floor -1.

## 美容护肤优惠

SPECIAL BEAUTY OFFERS



Maison  
Francis Kurkdjian  
Paris

购买Maison Francis Kurkdjian任一  
款香水,即可获赠独家的陶瓷礼品  
一份。  
春天美容-家居馆, 0层

Maison Francis Kurkdjian is delighted to offer you an exclusive ceramic with every purchase of a fragrance.  
Beauty-home Store, floor 0.

la prairie  
SWITZERLAND

购买任意两件莱珀妮产品,即可获赠  
护肤套装一份,内有5毫升鱼子精华  
琼贵面霜、5毫升鱼子精华琼贵睡眠  
面膜和3毫升鱼子精华琼贵眼霜。  
春天美容-家居馆, 0层  
春天女士时尚馆, -1层

La Prairie is delighted to offer you a fabulous case containing a miniature 5ml Skin Caviar Luxe Cream, a 5ml Skin Caviar Luxe Sleep Mask, and a 3ml Skin Caviar Luxe Eye Lift Cream with each purchase of two La Prairie products or more.  
Beauty-Home Store, floor 0.  
Women's Store, floor -1.



ROBERT  
PIGUET

购买Robert Piguet Parfums任一款  
香水,即可获赠75毫升身体乳。  
春天美容-家居馆, 0层

Robert Piguet Parfums is delighted to offer you a 75ml body cream with a purchase of an Eau de Parfum from its range.  
Beauty-Home Store, floor 0.



L'OCCITANE  
EN PROVENCE

购买欧舒丹产品满180欧元,即可获赠  
由欧舒丹倾情提供的专属Vanity Divine  
Immortelle 蜡菊系列礼盒一个。  
春天美容-家居馆, 0层  
春天女士时尚馆, -1层

L'Occitane en Provence is delighted to offer you an Immortelle Divine Vanity case with a purchase of €180 or more.  
Beauty-Home Store, floor 0.  
Women's Store, floor -1.



此手册内为亚洲客人准备的黄金周特惠活动有效日期为  
2015年9月14日至10月17日,仅限于春天百货奥斯曼旗舰店。  
请出示您的护照以及此手册以享受优惠。此项活动不能与其它  
店内活动与折扣同时使用,赠品送完为止。  
图片仅供参考,赠品以实物为准。

The offers in this brochure are valid from September 14<sup>th</sup> to October 17<sup>th</sup> 2015 only at Printemps Haussmann Store and reserved exclusively for Asian customers upon presentation of the passport and this invitation. These offers are valid while stocks last and cannot be added to other on-going reduction or promotion. Non-contractual pictures.

# 商品楼层索引

PRODUCTS DIRECTORY

## 女士时尚馆

配饰	-1 & 0
晚礼服裙	2 & 6
牛仔酷范专区	4
时尚	2, 3, 4 & 6
高级珠宝	1
高级钟表	1
皮草	2 & 3
美发沙龙	6
皮具	-1 & 0
箱包	-1
鞋履	5
太阳眼镜	-1
婚纱	6

## 男士时尚馆

男士配饰	0
休闲装	3
牛仔裤	1
男士时尚	1, 2, 3, 4 & 5
衬衫	5
男士鞋履	5
西服套装	4
领带	5
男士内衣	-1

## 美容/家居馆

配饰	-1
美容、美发&护理	0 & 1
儿童服装	6 & 7
化妆品	0
精致美食	2
家居	2, 3, 4 & 5
内衣	1
箱包	-1
巴黎360°观景咖啡厅	9
奢华香氛沙龙	0
陶瓷用品, 餐桌艺术	2 & 3

## WOMEN'S STORE

Accessories	-1 & 0
Cocktail Dress	2 & 6
Denim	4
Fashion	2, 3, 4 & 6
Fine Jewellery	1
Fine Watchmaking	1
Furs	2 & 3
Hairdressing Salon	6
Leather goods	-1 & 0
Luggages	-1
Shoes	5
Sunglasses	-1
Wedding Dress	6

## MEN'S STORE

Accessories	0
Casual	3
Denim	1
Fashion	1, 2, 3, 4 & 5
Shirts	5
Shoes	5
Suits	4
Ties	5
Underwear	-1

## BEAUTY-HOME STORE

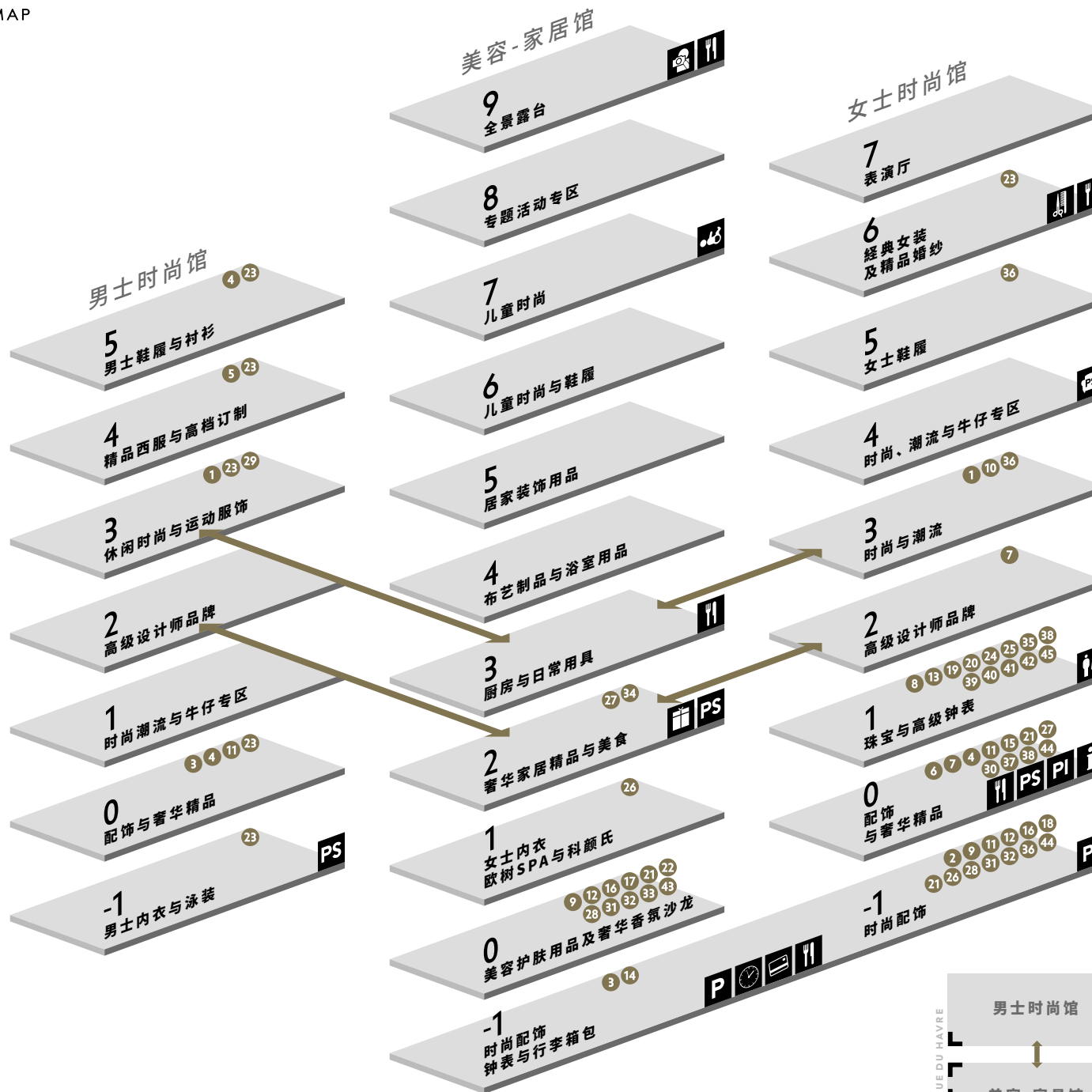
Accessories	-1
Beauty, Skincare & Institutes	0 & 1
Children	6 & 7
Cosmetics	0
Delicatessen	2
Home	2, 3, 4 & 5
Lingerie	1
Luggages	-1
Panoramic Terrace	9
Perfumery	0
Tableware	2 & 3

# 商品楼层索引

STORE MAP

## 参与品牌 PARTNER BRANDS

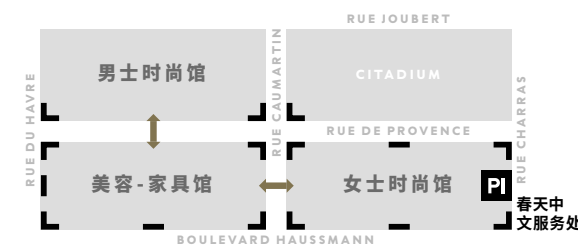
- 阿玛尼牛仔 Armani Jeans
- Agatha
- Au Printemps Paris
- 巴利 Bally
- Brummell
- 普希金点心店 Café Pouchkine
- 蔻依 Chloé
- 萧邦 Chopard
- 娇韵诗 Clarins
- Claudie Pierlot
- 蔻驰 Coach
- 海蓝之谜 Crème de la mer
- 大卫·雅曼 David Yurman
- Delsey
- dinh van
- 迪奥 Dior
- diptyque
- Elsa Lee
- 芝柏 Girard-Perregaux
- 古驰 Gucci
- 娇兰 Guerlain
- Houbigant
- 雨果博斯 Hugo Boss
- 万国 IWC
- 积家 Jaeger-LeCoultre
- 科颜氏 Kiehl's
- La Maison du Chocolat
- 莱珀妮 La Prairie
- 鳄鱼 Lacoste
- Lancel
- 兰蔻 Lancôme
- 欧舒丹 L'Occitane
- Maison Francis Kurkdjian
- Mariage Frères
- Messika
- 迈克·科尔斯 Michael Kors
- Mulberry
- 欧米茄 Omega
- 沛纳海 Panerai
- 伯爵 Piaget
- 宝曼兰朵 Pomellato
- 雷达 Rado
- Robert Piguet Parfums
- 施华洛世奇 Swarovski
- 纬图 Vertu



- 私人导购服务
- 咨询服务台
- 个人退税处
- 团体退税处/自助退税机
- 餐厅
- 外币兑换/现金领取处
- 露天咖啡厅
- 美发沙龙
- 自动提款机
- 婴儿换洗间
- 洗手间
- 停车场入口
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- 钟表维修
- 天桥
- 入口 Entrance
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环游世界, 约“惠”银联。  
银联国际祝您国庆快乐!



# 品牌特惠总览\*

## 高级钟表

- 38 欧米茄: 购物满8000欧元, 即可获赠香水一瓶。
- 19 芝柏: 购买任一款芝柏腕表, 即可获赠黑色丝质围巾一条。
- 20 古驰: 购买任一款古驰腕表, 即可获赠真皮旅行表盒一只。
- 24 万国: 凡购买指定款腕表, 即可获赠皮质表带一条。
- 25 积家: 购买任一积家产品, 即可获赠旅行表盒一只。
- 39 沛纳海: 购买全新系列腕表一款, 即可获赠名片夹一个。
- 40 伯爵: 购物满22000欧元(税前), 即可获赠18K玫瑰金镂空玫瑰镶钻手链一条。(每个客人的每单购物只能享受一个手链。)
- 42 雷达: 购买一款雷达腕表, 即可获赠陶瓷戒指一枚。

## 高级珠宝

- 8 萧邦: 购物满5000欧元, 即可获赠萧邦 Wish 香水一瓶。
- 13 大卫·雅曼: 购物满5000欧元, 即刻获赠1盎司淡香水一瓶。
- 15 dinh van: 购物满1500欧元, 即可获赠小号La Sphère dinh van吊坠。
- 35 Messika: 购物满3500欧元, 即可获赠Move Uno红绳手链一只。
- 41 宝曼兰朵: 购物满1020欧元, 即可获赠宝曼兰朵香水一支。

## 首饰

- 18 Elsa Lee: 购物满150欧元, 即可获赠珠宝盒一个。
- 44 施华洛世奇: 购物满150欧元, 即可获赠镶水晶笔记本一本。

## 时尚配饰

- 3 Au Printemps Paris: 购物满250欧元, 即可获赠意大利制造皮质手包一个。
- 1 阿玛尼牛仔: 购物满350欧元, 即可获赠独家礼品一个。
- 4 巴利: 购物满595欧元, 即可获赠手机外置充电器一只。
- 11 蔻驰: 购物满350欧元, 即可获赠独家礼品一个。
- 23 Hugo Boss: 购物满400欧元, 即可获赠皮革护理套装一份。
- 30 Lancel: 购物满800欧元, 即可获赠Enveloppe荔枝纹皮革小手袋一只。
- 36 迈克·科尔斯: 购物满300欧元, 即可获赠独家礼品一份。
- 37 Mulberry: 购物满1300欧元, 即可获赠树木图案零钱包一只。

## 精致美食

- 27 La Maison du Chocolat: 购物满50欧元, 即可获赠4枚装糖衣杏仁礼盒一份。
- 34 Mariage Frères: 购物满150欧元, 即可获得Marco Polo Rouge茶袋精装礼盒一份。

## 箱包

- 14 Delsey: 购物满200欧元, 即可获赠双面信用卡夹一个或手包一只。

## 美容护肤

- 9 娇韵诗: 购买5件产品, 即可获赠化妆礼包一个。
- 12 海蓝之谜: 购物满800欧元, 即可获赠一份旅行套装。
- 16 迪奥: 诚邀您参与迪奥个人彩妆体验并为您送上一份特别惊喜。
- 17 diptyque: 购物满200欧元, 即可获赠70克迷你玫瑰香氛蜡烛一只。
- 21 娇兰: 购物满500欧元, 即可获赠御廷兰花奢华系列体验礼盒一个。
- 22 Houbigant: 购物满125欧元, 即可获赠10毫升随身装香氛喷雾。
- 26 科颜氏: 购物满130欧元, 即可获赠旅行精致5件护肤套装。
- 31 兰蔻: 购物满120欧元, 即可获赠立体塑颜系列礼盒一份。
- 28 莱珀妮: 购买两件产品, 即可获赠护肤套装一份。
- 32 欧舒丹: 购物满180欧元, 即可获赠Vanity Divine Immortelle 蜡菊系列礼盒一个。
- 33 Maison Francis Kurkdjian: 购买任一款香水, 即可获赠陶瓷礼品一份。
- 43 Robert Piguet Parfums: 购买任一款香水, 即可获赠75毫升身体乳。

\*具体优惠详情请参考手册内部品牌优惠页。

# 简易退税指南 退税高达 12%<sup>(1)</sup>

## 退税条件

只要符合以下条件, 您便可以享受退税服务:

- 居住在非欧盟国家
- 年满16岁
- 在欧盟国家停留的时间不超过6个月
- 出示护照原件
- 当日在春天百货奥斯曼旗舰店消费金额超过175.01欧元<sup>(2)</sup>

## 退税点

春天百货于-1与0层特设自助退税机, 快捷方便。

您亦可前往以下人工退税柜台:

- 团体退税处: 春天女士时尚馆, -1层
- 个人退税处: 春天女士时尚馆, 0、1层
- 春天美容-家居馆, 2层
- 春天男士时尚馆, -1层

## 退税方式

1. 春天百货即时现金退税

- 10.8% 退税率, 无附加手续费。
- 必须在自购买日起21天内在出境机场扫描退税联(Refund Copy)或在海关盖章然后寄出。
- 您必须提供一张退税护照持有人的、自购买日起有效期超过5个月的信用卡。

2. 信用卡退税

- 12%退税率。
- 您必须在购买日期起3个月之内离开欧盟境内。
- 您需要在3个月以内, 在出境机场扫描退税联(Refund Copy)或在海关盖章然后寄出; 退税金额将在5至6周内汇入您的账户。

3. 机场现金退税

- 10.8% 退税率, 每张退税单外加3.5欧元手续费。
- 您必须在购买日期起3个月之内离开欧盟境内。

## 重要提示

- 退税必须在购物当天办理。
- 请提前准备好您的购物小票及护照以便办理退税。

(1) 针对20%增值税商品的现行退税率, 退税率为12%, 针对增值率为5.5%的商品, 退税率为5%。一切异动以法律为准。

(2) 春天百货奥斯曼旗舰店包括春天女士时尚馆, 春天男士时尚馆, 春天美容家居馆。在Citadium店内购买的商品请在Citadium单独办理退税。在路易·威登(Louis Vuitton)店内购买的商品, 退税时将单独办理税率。

更多详情请登陆法国春天百货中文官网:

[www.printempsparis.cn](http://www.printempsparis.cn)

For more information, please consult the official website of Printemps: [www.printemps.com](http://www.printemps.com)

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